

KDI BEACH PARTY REPORT 2018

DATE: 16.12.2018

VENUE: One love beach Busabala

INTRODUCTION

The KDI beach party is an annual event that aims at bringing KDI members together and marketing KDI to the public/guests that attend the event. Each year, the beach party is given a name. Wigo wiggle was the name of the beach party 2018.

Objectives

To promote togetherness and team work among KDI members through the different activities

To market and add publicity to KDI

To promote talent among kdi members

Methods used to advertise

- Social media
- Word of mouth

Attendance

The event was attended by a total of 83 people both members and guests

Members	56
Guests	24
Service providers	3

Successes of the event

- The venue was spacious and fit for the event activities
- The food was enough and good quality
- Team work was promoted especially in games
- Entertainment was good i.e. the drum session
- Dress code was respected and every one was smart
- Transport was available for all members who attended
- Arrival time for members was good
- Security was good, no lost property was reported
- No major injuries were reported
- We received a number of guests that could be potential members to Kdi

Challenges

Late payments by members and guests interrupting and causing the organizing team to compromise on the quantity and quality prepared. Especially food and drinks.

Poor time management when it came to games, this made the team miss out on other games.

Some events committee members didn't turn up to do their roles.

The budget didn't cater for breakfast, this kept people hungry until when lunch was served

The target number was 100 and this was not achieved.

Recommendations

Incentives to the organizing committee can be considered in order to add morale to the team

Breakfast should be considered on the budget in case it's a whole day event.

Deadlines for payments should be respected in order to ensure proper planning.

We adopt using coupon/ticket numbers while serving food.

Accountability

INCOMES			TOTAL
MEMBERS	30,000	56	1,680,000
GUESTS	35,000	24	840,000
WELFARE FUND	1,530,000		1,530,000
TOTALS			4,050,000

EXPENDITURE			
Food	83 people	20000	1,660,000
Entrance fees			249,000
Drinks			166,000
First aid/trophy/medals			100,000
Sports gears			100,000
key holders			420,000
cake			100,000
photo & videography			350,000
Barbeque			400,000
Transport			270,000
water			40,000
Disposables			30,000
Totals			3,885,000
Balance deposited on welfare account			165,000

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